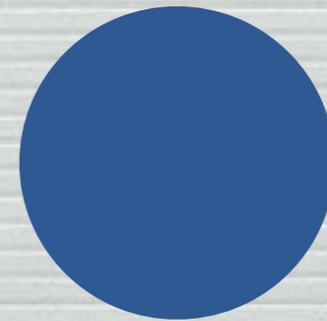
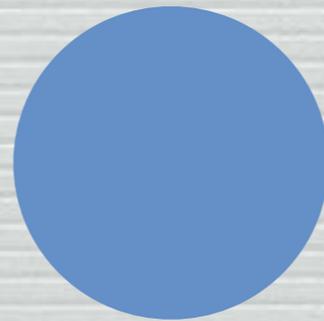
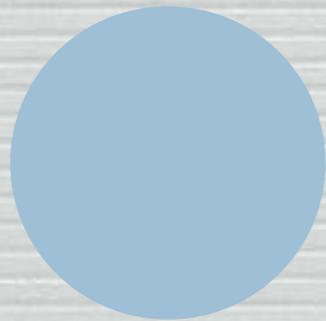




Chicago Club Chefs

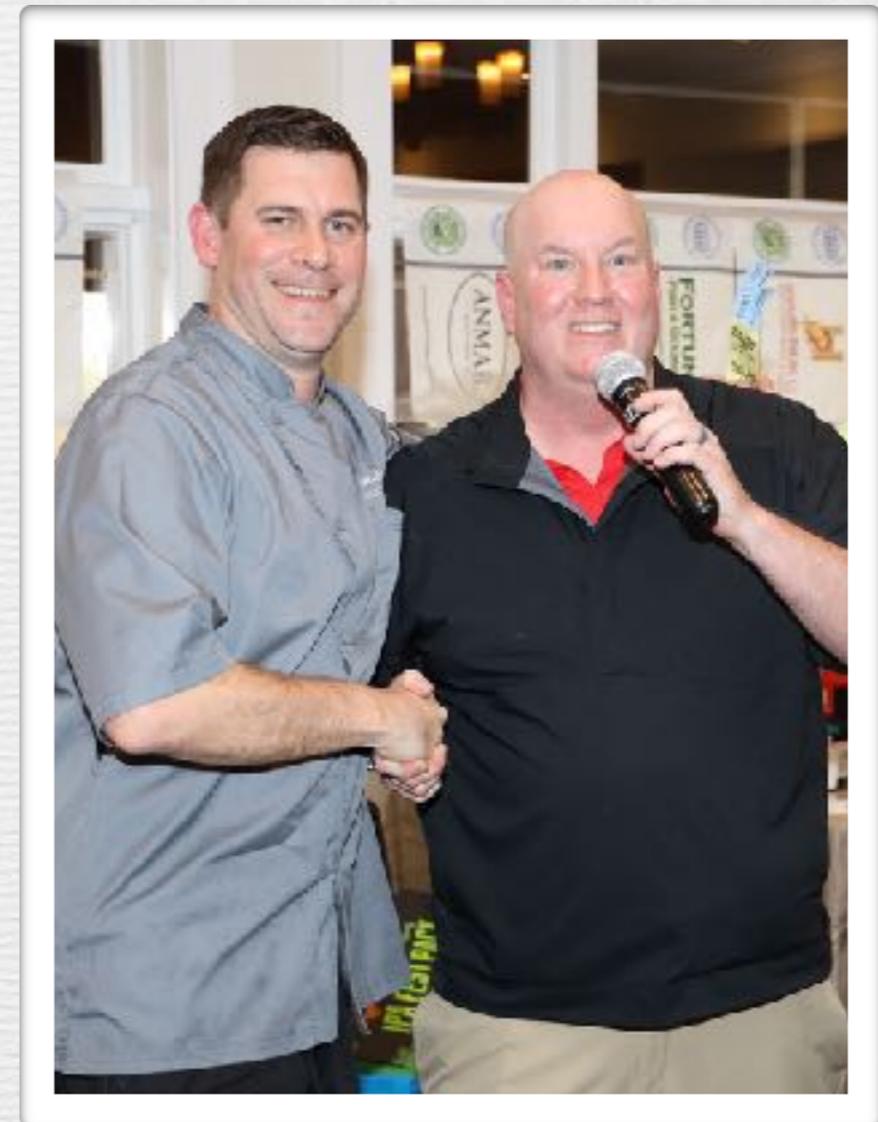
Media Kit and Sponsorship





Club Chefs Association of America Chicago Chapter

- The CCAA represents professional Executive Chefs and their support staffs in the greater Chicago area from over 70 private clubs. It is the leading local club chef association in the US.
- The CCAA members are the **key decision makers** when it comes to purchasing products, goods and services. Become active in the CCAA and build your customer base.





Impactful Advertising

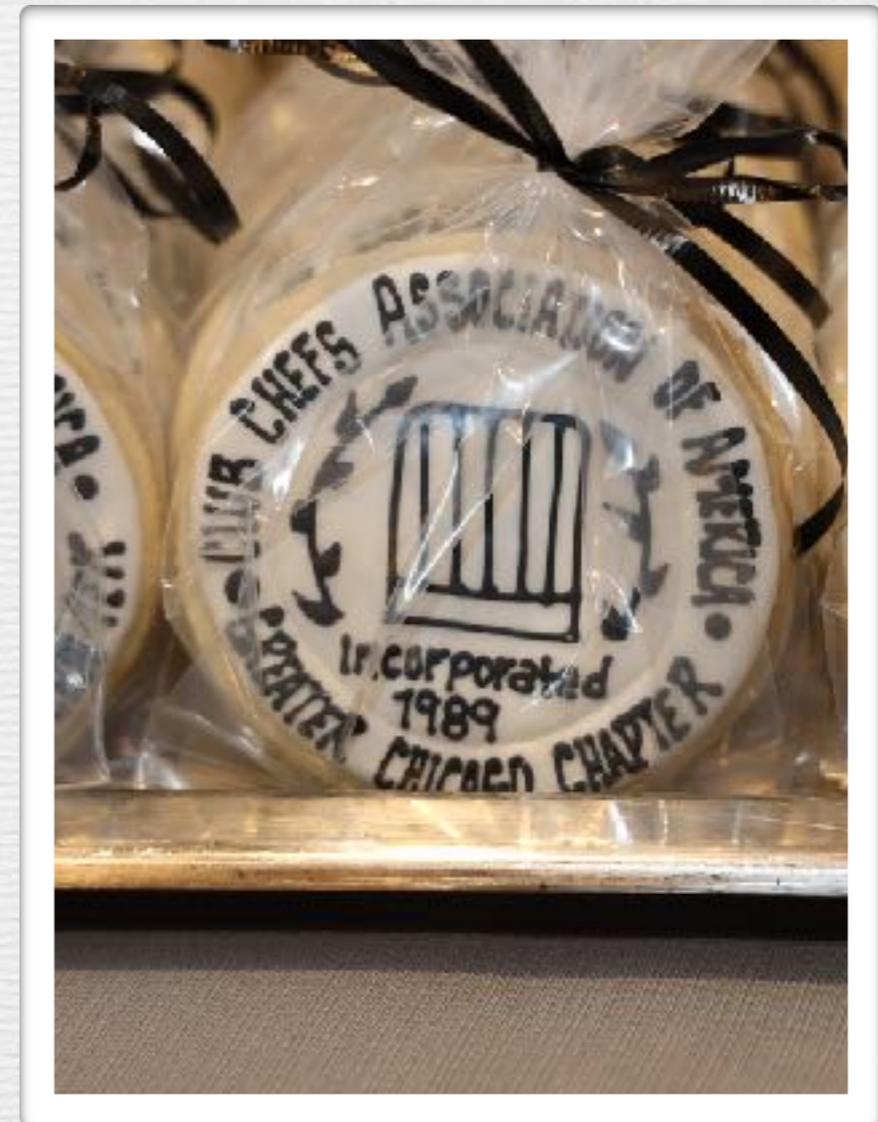
- Support of the CCAA engages members and places your company at the forefront in the decision-making process when choices are available.
- The CCAA offers a blend of personal, digital, and print properties giving you inside access to their membership and industry.





A Digital World

- The CCAA Website is the interactive hub for members. Include your companies logo within its pages, on our member emails, employment posts, event calendar and meeting announcements.
- Be a part of our online directory, the place members look first for suppliers and support.





Relationship Building

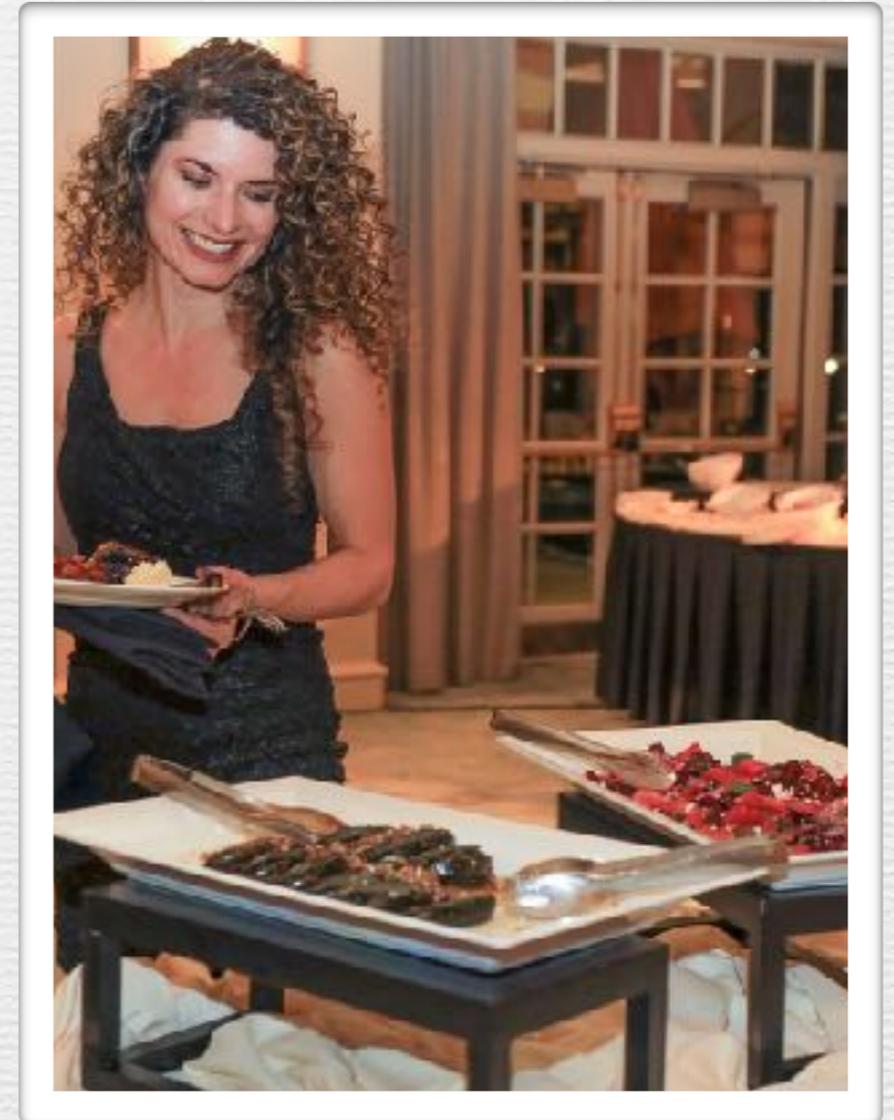
Meeting Sponsorship Each year the CCAA comes together through their membership meetings offering opportunities for you to support the association, meet and grow your customer base.

Annual Charity Golf Event- Support this event through sponsorship of our cocktail hour, dinner, lunch, raffles or tee sign. In turn you'll support the CCCA Foundation, the charitable arm of the Association that helps industry people in need.

Culinary Exchange - Each spring Sous & Pastry Chefs compete in this ever popular event presenting specialties that are judged by industry professionals. The event is designed for our next generation of club chefs to learn from one another.

Fall Education Trip- Each October a group of members travel away from their own clubs and businesses for an overnight trip to see how other professionals operate. It is an informative adventure experiencing real world application of the craft.

Annual Meeting - Prior to the holiday season, the CCAA conducts its Annual Meeting; more of a celebration of another successful year. Host chefs share their specialties and offer many opportunities for your products and services to be highlighted.



CCAA Star Sponsors

At the center of the CCAA are the companies that support the industry through sponsorship, advertising and partnership.

The CCAA offers simple Star Packages that are recognizable, branded, and support the Club Chef and their personnel. Included in each level are the key support opportunities offered by the CCAA.





Star Sponsor Breakdown

Item	Five Star ★★★★★	Four Star ★★★★	Three Star ★★★
Online Directory	Logo w/link	Name w/link	Name
Meeting Sponsor	All Events	2 Events	1 Event
Meeting Banner	Full Logo	Listing	Listing
Golf Outing	Custom Event Flag		
Website	Home Page	4 Star Sponsor Page	3 Star Sponsor Page
Member Emails	Company Logo		
Purveyor Profile	Custom Purveyor Page	Star Page Listing	Star Page Listing
Individual Memberships	Three	Two	One
Star Rate	\$3,000	\$1,500	\$1,000



POLICIES

All advertising is subject to the approval of the publisher (Chicago Club Chef Association of America). The advertiser and or/advertising agency assume liability for all contents of advertising and any claims against publisher as a result of the advertisement.

If artwork cannot be provided by the stated deadlines, CCAA will run most recent artwork submitted.

SUBMISSION and CONTACT INFORMATION

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630-685-2420 direct

CHICAGO CLUB CHEFS ANTI-SPAM POLICY

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